

# AFRICA- MIDDLE EAST REGIONAL MICROCREDIT SUMMIT

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**Nairobi, Kenya  
April 7-10, 2010**

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Nobel Peace Prize Laureate Prof. Muhammad Yunus, and more than 2,000 delegates from over 40 countries are expected to attend the 2010 Africa - Middle East Regional Microcredit Summit. The gathering will be co-organized by the Microcredit Summit Campaign and the Association of Microfinance Institutions of Kenya (AMFI). Delegates will have the choice of participating in a wide variety of plenary sessions, more than twenty-one workshops, four day-long courses, various council meetings, and associated sessions over the course of the four-day Summit. Additionally, the Summit will offer optional field visits to leading Kenyan microfinance institutions.

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## PREVIOUS SUMMIT HIGHLIGHTS

Microcredit Summit Campaign (MCS) conferences provide the unique opportunity to share important innovations and advancements in the field of microfinance. The highlights of the 2009 Latin America - Caribbean Microcredit Summit in Cartagena, Colombia, reflect the importance of these gatherings:

- The Summit registered some 1,200 delegates from 35 countries. This included leaders of the largest microfinance institutions and networks in the region, Pro Mujer, FONKOZE and COPEME.
- The Summit premiered a new plenary session entitled, Breaking the Rules of Microfinance to Better End Poverty: Innovations from Around the World.
- The participation of distinguished speakers, including President of Colombia Alvaro Uribe, Former-President of Peru Dr. Alejandro Toledo, the First Lady of the Dominican Republic Dr. Maragarita Cedeno de Fernandez, and Nobel Peace Prize Laureate Prof. Muhammad Yunus.

## PARTNER WITH US

Our regional and global summits are premier opportunities to gain exposure in the expanding microfinance community. Unlike other events, MCS summits are generally held outside the United States and give center stage to innovators in the field that run sustainable businesses serving the very poorest clients in the world. The Africa - Middle East Regional Microcredit Summit (AMERMS) is an opportunity to reach out to the pioneers and policymakers seeking to expand and improve their businesses and their governments' role in the sector. Sponsors come from diverse sectors including foundations, finance, information technology and non-governmental agencies. Each sponsor organization has a role in transforming the face of poverty for the better.

**Dr. Steven Funk, Donor and Co-Founder of the Dignity Fund, on the Microcredit Summit Campaign:**

**"This is an organization whose healthy heart, coupled with its passionate and wise leadership, is making a universally critical impact and is, thus, critical to support."**

**Previous summit sponsors include: J.P. Morgan, Citi Foundation, Grameen Foundation, Johnson & Johnson, Arab Gulf Program for United Nations Development Organizations (AGFUND), AECID, and IFAD.**

## INSTITUTION PROFILES FOR AMERMS 2010 CO-HOSTS



**MICROCREDIT SUMMIT CAMPAIGN**

A Project of RESULTS Educational Fund

**The Microcredit Summit Campaign**, a project of RESULTS Educational Fund, was established in 1997 and is the world's largest global network of microfinance stakeholders. The Campaign has led, guided, and supported the sector towards reaching the ambitious goals defined by Campaign members at the 1997 Summit and expanded in 2006. These objectives were set in alignment with the UN's Millennium Development Goals. We are working to ensure that 175 million of the world's poorest families are receiving credit and 100 million families rise above the US \$1 a day threshold by 2015.



**The Association of Microfinance Institutions of Kenya** is the membership organization of microfinance institutions and other stakeholders in the microfinance landscape. Its membership serves over 4 million clients with an outstanding loan portfolio of over USD \$303 million. Its mission is to help build capacity of the microfinance industry in Kenya to ensure the provision of high quality financial services to low-income people and to uphold high ethical standards in the sector.

### Microcredit Summit Campaign

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